ENORMOUS EXPENSES OF THOSE WHO ENGAGE IN YACHT RA

HE REPORT that Sir Thomas Lipton has sold for only \$25,000 his yacht Shamrock I, losing the difference between that sum and the cost to bim, which was \$250,000, entirely apart from running expenses in connection with the international yacht race of 1899, and her maintenance since, tends to confirm the assertion often made that yacht racing is the most expensive sport in the world. Although yachting has generally been regarded as exclusively the "sport of millionaires," few people have realized how much it costs to build, equip and maintain a big racing yacht. Many, indeed, have been skeptical as to even the large sum alleged to have been spent on the

various competitors in the international races for the America's cup. It has frequently been hinted that the stories of the outlays on these vessels have been exstories of the outlays on these vessels have been exaggerated in order to excite public interest in the contests and add to the importance of those engaging in them. But Sir Thomas' loss on one of his vessels, and facts and figures given by Thomas W. Lawson of Boston, in his superb book, "The Lawson History of the America's Cup," would without stronger evidence clear away all doubt in this matter.

Mr. Lawson, it will be remembered, is the financier and millionaire who had constructed for him the yacht Independence, with a view of entering her in trial races

Independence, with a view of entering her in trial races to be held with the Columbia and the Constitution for the purpose of selecting a defender of the cup against the challenger of 1901, Shamrock II. Mr. Lawson was

cause he refused to comply with the demand of the New York Yacht club that the boat be placed in the name of or chartered by some member of that club. name of or chartered by some member of that club. His book contains caustic criticisms of the New York yachtsmen, but his expense figures are see down with cold and feelingless precision. His tables show in detail that the cost merely of constructing the Independence was \$129,389, including hull and rigging (over \$90,000), sails (nearly \$20,000), general equipment and outfitting. To this must be added—to complete the exhibit—the expenditure for repairs, towing, running expenses (including wages and bonuses to the crew aggregating over \$30,000), and miscellaneous disbursements. These additions brought the total cost of the yacht at the close of her season of active use up to yacht at the close of her season of active use up to

nearly \$202,000. Then there is appended a further melancholy item to the effect that \$3,244 was paid for breaking up the vessel. Having been designed solely as a racing machine, she was wholly unadapted for the ordinary purposes of a yacht. When she had ceased to fulfill the functions of a racer she was no longer of any value save as junk

value save as junk.

But Mr. Lawson's figures are comparatively low, be-But Mr. Lawson's figures are comparatively low, because they apply only to a yacht whose career was soon cut short, and which did not take part in any great races. The actual participants in the international contests of late years have been far more expensive to their owners. The total cost of creating and racing the Vigilant in 1893 is computed at \$250,000. The Defender's victory in 1885, represented an outlay of \$225,000, and the Columbia's, in 1899, \$235,000. The Co-

the high-water mark in the expensiveness of yacht racing. It is estimated that the total cost to the New York Yacht club of constructing, fitting and running the Reliance was \$500,000. Besides this \$200,000 was exthe Reliance was \$500,000. Besides this \$200,000 was expended in the refitting and running of the Constitution and the Columbia as trial boats, wate the chartering of tenders added \$200,000 more to the expenditure involved in the races. What the Shamrock III cost Sir Thomas Lipton has not been officially disclosed, but Thomas W. Lawson declares that the unlucky English yachtsman spent \$2,000,000 on the three races in which his beats took losing parts.

AN AMERICAN'S BLUFF

Robbed South American Bank Just to
Prove He Goold Do It.

Chicago Record Hearth J.

While the was not the suggestion of a provided in form. Now, my horizon and a statistic of the Bank Just to
Prove He Goold Do It.

Chicago Record Hearth J.

While the was not be suggestion of a provided station make of the case of the provided in form. Now, my horizon and the rotation and

Note These Extraordinary Values!

THEY EXPLAIN why F. AUERBACH & BRO. is always the busiest store on Main Street. THEY SHOW why people come from even the remotest part of the city to trade at F. Auerbach & Bro. THEY MAKE CLEAR why our stocks are incessantly changing, and why nothing ever remains long enough to lose its bloom of freshness. THEY ACCOUNT for the fact that our sales are reaching proportions never before attained in all our previous history.

Another

of those

Genuine

Auerbach

Bargains

mer, per yard-

210

A Canton

Flannel

Special

YOU WILL BE

ABLE TO PROFIT BY 12 PIECES EX-TRA HEAVY BLEACHED CAN-

TON FLANNEL, the best we carry, and could not be duplicated today for less than 16 2-3

cents. On sale this

IIC

Drapery Yard

Goods Tumble!

200 yds.

Fish Net

In cream or white, 38 inches wide, one f the pretiiest Cur-tain Materials, the

he bunch, usually sold at 18c. On sale

:his week, per yard,

110

Nearly 1,000

Ladles'

Flannelette

Skirt Patterns

Striped or plain, alight and dark colors, with handsome woven borders, finished with shell stitching all around, some plain, others with extra deep flounce, all extra full sized, values 40c and 60c, go Monday at—

Each,

44c and 25c

Monday at-

week, per yard-

A SALE OF

WHITE EMBROIDERED SKIRTING FLANNELS

That Has Had No Parallel in Years. Marvelous Pricing of Thousands of Yards of Embroidered Flannels, And All To Go In One Week.

It's a money-losing sale from beginning to end. The embroidered fiannels offered in this sale could not be bought in New York from the manufacturer at these sale prices, and it would show a woeful lack of good judgment on your part if you should not buy liberally. Don't worry over why we are doing such an insane thing. It's enough for you to know that such extraordinary values will be given. Here are the reductions. They are a sight to behold—

Two neat designs of silk embroidered white all wool Flannels, scalloped and hemstitched, regular price 65c and 75c. On sale this week, per yard..... All 85c white embroidered Flannels, hemstitched and scalloped, five of

Hemstitched and scalloped white embroidered Skirting Flannels, elaborately worked patterns that you cannot match elsewhere at 90c. On sale this week, The usual \$1.10 grades of white embroidered Flannels, in either scal-

The \$1.40 cut edge, hemstitched and scalloped white embroidered Skirtg Flannels; all splendid qualities.

Choice in this sale, per yard..... You can better judge what an unusual bargain you're getting when you see these \$1.50 qualities of hemstitched, cut edge and scalloped white embroidered Flannels we offer you in this They are grand values, these \$1.75 white embroidered Flannels in open work, cut edge, scalloped or hemstitched designs,

at, per yard JUST FIGURE OUT THE SAVING TO YOU. The most exquisite designs of embroidered Flannels, that cannot be a controlled the controlled t Just think, only.....

Every yard of our \$2.00 white embroidered Flannels, exclusive novelty patterns, sacrified in this sale, \$1.48

Sale Prices Infants' Long and Short Dresses

THE FIT, FINISH AND MA-TERIALS ARE UP TO THE HIGHEST STANDARD. THE PRICES NAMED ARE LESS THAN COST OF MATERIALS IN MOST INSTANCES, SO WHY HESITATE?

Infants' Long Slip of fine Cambric, with tucked yoke, neck and sleeves edged with embroidery, a pretty 40c Dress, on sale at..... 250

Infants' Long Dress of fine soft finished Nainsook, with yoke of hemstitched tucks and embroidery, edged with hemstitched ruffles on neck and sleeves, a 75c Dress, for this

Infants' Short White Dress of very fine Wash Chiffon, skirt trimmed in hemstitched ruffle and hemstitched tucks, with yoke of hemstitched tucks sur-rounded by embroidery inser-tion and ruffle, a most ele-gant \$1.50 Dress. gant \$1.50 Dress. \$1.15

You can buy a pretty \$1.25 Long Dress at...... 850 An exquisite Lace Trimmed Long Dress, worth \$1.25

And all the other grades of Infants' Dresses, from the finest to the cheapest, at similar reduc-

Just for Baby

Special Price Reductions this week in our Department for the Little Folks. Everything to make the Baby warm and comfortable. Here are some of the Special Leaders:

INFANT'S BEDFORD CORD LONG COAT, with deep roll cape, braid trimmed, two styles from, regular grades; on sale \$1.50

INFANT'S OUTING FLANNEL

INFANT'S HAND KNITTED JACKETS, a large assortment of neat, pretty styles, in the best 75c grades; on 50c 50c sale this week, at....

POWDER PUFFS with sating tops and ivory handles, the 20c kind; on sale at 10c INFANT'S IVORY COMBS, with nandle, the regular 25c kind go this week

at.....10c INFANT'S VESTS in a well finished medium heavy quali good 25c value;

ONE PRICE TO ALL

A Rare Opportunity

Blouse Sweaters, in

\$1.95

You Have Table Linens to Buy

This Grand Bargain Treat will be hailed with delight. Five pieces very fine pure silver bleached German Table Linen, a quality that will outwear any two ordinary cloths of other reakes of the other makes of the same price; never sold a yard of this than \$1.10. On sale this week, per yd,

75c

Portiere Special

That outshines all previous sale events. BOR-DERED REPP PORTIERES, exroktheres, ex-clusive novelty pat-terns, with tapestry or embossed plush borders on rich plain fabrics, three yards long and 48 inches wide, in prettiest shades of red, old rose or brown, the \$7.50 kind. On sale this week, per pair—

\$4.40

20 Pieces White English Nainsook

Suffer the attack of the price destroyer, 280 yards White Soft English Nain-sook, both Mull and Nainsook fin-ish, made from the finest Sea Island finest Sea Island Cottons, used for finest Infants' Dresses and Ladies' Undergarments,
Usual price 40c.
On sale Monday
and, if any left,
balance of week,
per yard—

25c

The Most Profitable Trading Can Be Accomplished This Week In Our

Cloak and Suit Department.

ESTABLISHED 1864

These are Examples --

Great Values in Woman's Coats. NOMAN'S COATS,

newest collarless style, with shoul-der cape and large reverse cuff, cape and cuffs piped, double breasted style, it colors tan, navy blue and black; while they \$3.75



Woman's Coats. 27-INCH FINE BEAVER COATS, with double shoul

Great Values in

That every woman in Salt Lake should profit by. On Monday we'll sell 500 yards Scotch Flannels, made in Glasgow, full yard wide, fast color and nonshrinkable, ne a tpatterns, suitable for Pajamas, for Pajamas, for Shirts, for Children's Dresses. Worth up to 40c; 12 yards to a customer, per yard der capes and long stole fronts, capes and stoles trimmed with guaran-teed satin and fin-ished with cloth buttons, the entire garment lined, shown in tan, castor, navy and black, well worth \$11.50; entire week,

\$8.75

ANOTHER STYLE

Only About 50

Made of heavy Scotch, English and Irish Tweeds, 7-gored flare bot-tom, finished with

straps and tailor stitching, values

in the Lot.

50 VERY FINE WINTER GAR-MENTS, in best kerseys, newest cape coat, handsomely trimmed, lined with heavy
satin, in colors tan, castor and
black, a usual \$25.00 garment; special this
week.....

LADIES' ALL WOOL ENGLISH kersey capes, 34 inches long, lined with black satin, high storm collar, made extra full, worth \$20.00



front, sizes 32 to 42,

Tailor Made Skirts for the Cost of Materials.

ABOUT 300 IN THE LOT, these come in homespuns, cheviots, melton cioth, Scotch mix-tures and other fine woolens, ev-ery skirt is strictery skirt is stricty tailor made worth up to \$7.50, day morning; your

up to \$12.75; come and take your choice at-\$8.50 \$3.95

WHITE BRILLIANTINE WAISTS. circular yoke effect, large pouch sleeves, stock collar, pleated

SILK WAISTS, made of fine taffeta silk, pretty tucked and box plaited effects, in colors tan, pale blue, pink, c dinal and black, sold regular \$5.00; your choice....

Blankets and Spreads.

Important news for all whose supply of bedding is inadequate for Jack Frost, whose arrival in the very nature of the season will be sudden—today, tomorrow or next day—on sale this week day-on sale this week.

Extra size 11-4 double fleeced white

Flannelette Sheet Blankets, heavy warm, fleecy and soft, finished precisely like the ones you'll be asked to pay elsewhere \$1.75 for; on sale this week, per pate. per pair.

Extra large white fringed Bed
Spreads, Swiss weaves, with hand
wrought fringe all sides, most upto-date designs, \$4.00
values; this week to-date designs, \$4.00 values; this week. \$2.90
11-4 size sanitary gray fine Wool
Blankets, very heavy, soft and
warm, \$6.00 values; this \$4.20
California 12-4 white Wool Blankets, pure long wool, very fine
finish, steam shrunk, with pretty
borders, \$10.00 values, \$6.95

Money-Saving

We are prepared to make November the banner month of the year for millimry. Thousands of hats, trimmed, ready-to-wear and untrimmed, will be sold at ridiculously low prices. If you desire an "original" from over the seas, we can please you, and we can give you more moderately priced exquisite hats from our own workroom that will not suffer by comparison with the imported ones.

New and Desirable Dress Coods. AT FRACTIONAL PRICES.

Monday and every day this week you will witness unusual activity in the Dress Goods Section. Several splendid lines of new and desirable Woolens will be sold at cut prices. You can gain a hint of the reductions by the following.

Lot Number One. Values up to \$1.25 at 79c a Yard.

46-inch Fancy Cheviot Suitings, 46-inch Heavy Storm Serges, 46-inch Granite Cloth,

79c a Vard.

48-inch Crash Suiting Zibeline Effect, 54-inch Vigoreux Coverts, 50-inch Crash Suiting at— Lot Number Two. Vaules up to \$1.75 a Vard on sale at \$1.10.

Consists of
48-inch Fancy Flaked Zibelines,
54-inch Cheviot Serge,
56-inch Panne Zibelines,
54-inch Crash Suitings,

\$1.10

56-inch Scotch Tweeds. 52-inch Broadcloths, at— Lot Number Three. Formerly sold up to \$2.25 on sale at \$1.29

a Vard.

48-inch Silk and Wool Novelties, 54-inch Heavy Coating Serge, 52-inch Panne Zibelines 56-inch Shrunk Cravenette, at-

\$1.29 a Yard.

All Imported Dress Robes Will Be Shown at a Reduced Price of One-Third Less Than Regular.

75 New Fine Foreign Dress Robes, our own exclusive importa-tion, comprising the swellest cloths that the fashion creators of Paris have been able to originate—the ultra-fashionable things for fall and winter wear, suitable for street, evening or traveling Gowns—will be shown this week at a Reduced Price of one-third less than regular. TO ENCOURAGE DRESSMAKING ORDERS FOR THESE FINEST

WE'LL MAKE SPECIAL PRICINGS ON SILKS FOR LININGS AND

OUR

Dependable Footwear at Cut Prices for One Week Only.

BOYS' SATIN CALF LACE SHOES (\$1.35 values), sizes 8 to 13; special-

\$1.10

BOYS' BOX CALF LACE SHOES, (genuine wear resist-ers), sizes 8 to 13, \$1.65 values;

\$1.35

MISSES' KANGAROO CALF resisters), sizes 111/2 to 2, \$1.65

\$1.35

LADIES' GENUINE WELT LACE SHOES, dongola kid, patent tip, splendid value at \$2.50; special—

\$2.15

WE SELL "INSURED RUB-BERS, THE SATISFACTORY KIND, ALL STYLES, ALL SIZES, ALL WIDTHS, AT LOWEST PRICES. COLD WEATHER BARGAINS

in our

BOYS' CLOTHING and GENTS' FURNISHING DEPARTMENT.

Now is the time to buy, while our assortment is complete and at its best.

Popular Goods. Popular Prices.

CHILD'S REEFER COATS, a

YOUTH'S OVERCOATS, for ages 10 to 16 years, nice at \$5.00; selling

BOYS' WOOL SWEATERS in all

colors, plain or striped, all sizes, regular \$1.50 \$1.00 values; selling for.....\$1.00

MEN'S WOOL UNDERWEAR. good winter weights in natural wool, gray or tan, all sizes, good values; selling for, per garment \$1.00